

Contribute Yourself—We are looking for experienced, creative business people to contribute their skills to benefit the arts community in New York City

Business Volunteers for the Arts brings the arts and business together, linking volunteer expertise with organizational needs.

“A BVA volunteer makes an enormous difference. A business person would have to be CEO in a for-profit corporation to have a similar impact.”

Janice Sands
Executive Director
Pen and Brush, Inc.

BVA IS FOR YOU

If you are a business professional with a passion for the arts, you can gain direct access to the behind-the-scenes world of the dynamic arts community in the City.

SHARPEN
EXISTING
SKILLS,
DEVELOP
NEW ONES

“Arts organizations need business professionals and we need arts organizations. Our contribution of business skills ensures arts can grow and, in fact, thrive. Your contribution comes with enormous satisfaction at the conclusion of a successful partnership.”

Cheryl Kellman
Associate Director, Fixed Income Technology
Barclays Capital

YOUR EXPERTISE AND INTERESTS PERFECTLY MATCHED

Whether your passion is dance, theatre, visual arts, music or film, BVA will custom match you with a project showcasing your business talents. Be it strategic planning, marketing, advertising, finance, public relations, technology, human resources, or whatever your field of expertise, BVA can find a meaningful volunteer project for you.



“BVA matched me to an organization that reflected my values, experience and interests. It offered to me a chance to learn about something new and to do something new. BVA is an essential part of how our society can learn new things and be involved in the community.”

Michael Guerin
Vice President, International Marketing
Financial Dynamics
Awarded Business Volunteer of the Year in 2004

THE POSSIBILITIES ARE PRACTICALLY LIMITLESS

- Develop a business plan for a gallery
- Assist a dance company with board development
- Advise the staff of a film festival on website development
- Develop a marketing plan for a theatre company
- Counsel a chamber music ensemble on budgeting and cash flow management
- Create a sponsorship package for a performing arts center
- Devise earned income strategies for a public art project
- Conduct an audience survey for a museum . . . and many others!

YOU BENEFIT TOO

While you might expect to donate your time and talent without anticipating anything in return, you'll be the one to gain many of the rewards.

You will:

- build strategic and enduring relationships with arts and cultural organizations.
- enhance skills, gain knowledge, and broaden professional contacts.
- strengthen the leadership and increase the capacity of arts organizations.
- have fun in the process!



“When we volunteer, we enrich our own lives as well as the arts. BVA is a great resource for business people who love the arts and want to expand their own experience.”

Jessica Safran

President

VitalSignage Coaching & Consulting

HOW TO MAKE IT HAPPEN!

BVA welcomes applications from business people with three or more years of professional experience.

What you need to do:

- Log onto www.artsandbusiness.org
- Submit an online application along with a current résumé
- Meet with BVA program staff for a personal interview
- Attend a volunteer orientation
- Commit to an average of 12 hours per month for the length of the project. (The actual time commitment is determined by the nature of the project.)

QUESTIONS?

Contact:

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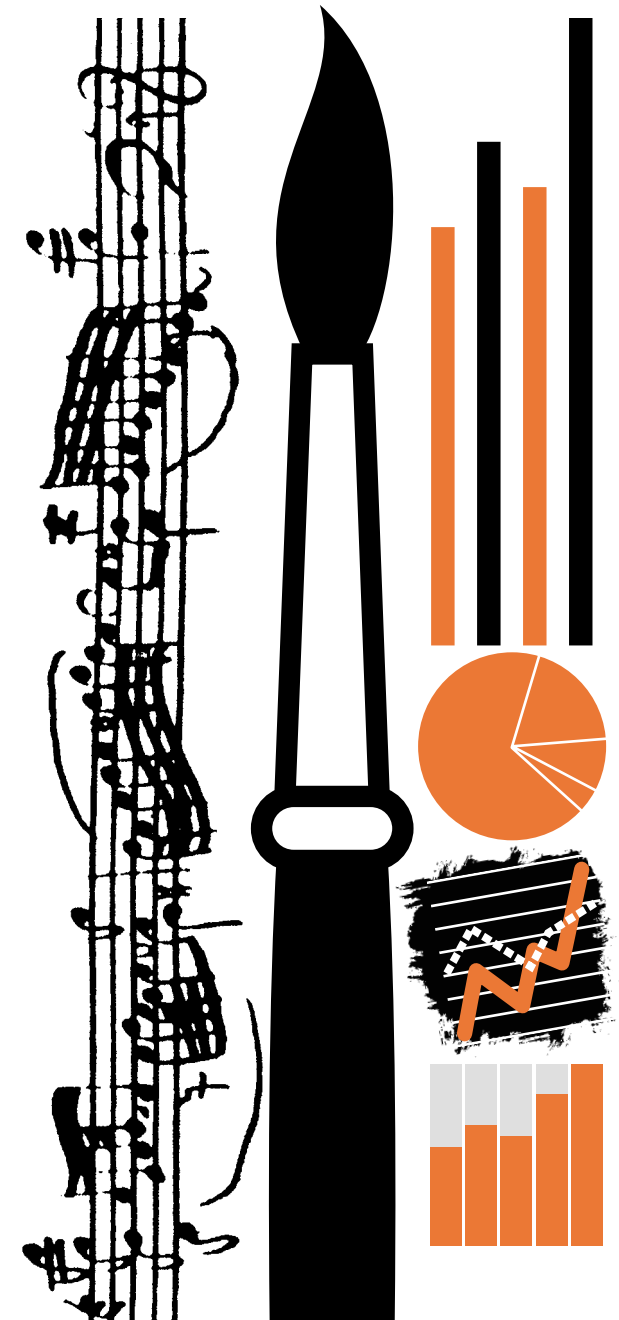
www.artsandbusiness.org

Business Volunteers for the Arts® is a program of the Arts & Business Council.

Since 1975, the BVA program has been engaging professionals from the business community in rewarding volunteer opportunities with a wide variety of nonprofit arts organizations throughout the five boroughs of New York City. It is a national program operated in 15 cities throughout the country and, over the years, has helped thousands of arts groups and engaged thousands of volunteers and businesses nationwide.

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Arts & Business
Council Inc.

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