

# CORPORATE MEMBERSHIP

## BENEFITS COMPARISON CHART



	\$5,000	\$10,000	\$25,000
<b>EMPLOYEE BENEFITS</b>			
<b>Individual Volunteer Opportunities</b> - Active ongoing training and placement for <i>pro bono</i> consulting projects with NYC arts organizations	.	.	.
<b>Group Volunteer Opportunities</b> - Regular updates on group- and family-based volunteer projects with NYC arts organizations	.	.	.
<b>Nonprofit Board Services</b> - Active ongoing placement of employees/clients interested in arts board service		.	.
<b>Discounts</b>			
- <b>on workshops</b> - Discount on individual registration for National Arts Marketing Project workshops (minimum 10 NY workshops/year) and on Arts Management Workshops (minimum 4 NY workshops/year)	.	.	.
- <b>on programs</b> - Discount on individual admission to the annual National Arts Forum panel discussion series (2 NY programs/year)	.	.	.
- <b>on purchases</b> - Discount at Americans for the Arts' (AFTA) store, and at The Guild and other cause marketing partners		.	.
<b>Invitations</b>			
- Attend ABC/NY member networking events, receptions, and open houses held throughout the year	.	.	.
- Complimentary admission for 2 to the annual National Arts Forum panel discussion series (2 NY programs/year)		.	.
- 2 complimentary tickets to the annual Encore Awards luncheon			.
<b>Community Leadership</b> - Opportunity to serve on ABC/NY private selection committees convened throughout the year, including Cultural Tourism Initiative awards panel and Encore Awards jury		.	.
<b>Speaking Opportunities</b> - Opportunity to serve as speakers or panelists at ABC/NY professional and leadership development workshops and programs throughout the year		.	.
<b>COMPANY BENEFITS</b>			
<b>Volunteer Opportunities</b> - One custom presentation on how employees can become involved with NYC arts organizations as volunteers	.	.	.
<b>Nonprofit Board Services</b> - One workshop on arts board roles and responsibilities	.	.	.
<b>Research Tools</b> - Access to NY-specific arts policy and practice research services, including economic impact and creative industries assessment			.
<b>Research Services</b> - One presentation by a national expert on the scope & importance of the arts to the regional or national economy			.
<b>Arts-based Corporate Training</b> - Discount on one session with a trainer from <i>Creativity Connection</i> , a special service that provides quality learning seminars, workshops, and consultancies that meet businesses' leadership development objectives			.
<b>Recognize Community Leadership</b> - Opportunity to nominate honorees for ABC/NY's annual Encore Awards, which recognize excellence in arts-business partnerships	.	.	.
<b>Recognition</b>			
- Credit on ABC/NY website	Text	Text	Logo
- Text credit in annual report	.	.	.
- Text credit as ABC/NY supporter in annual Encore Awards event journal		.	.
<b>Information Resources</b> - Access to national list-servs on arts education, cultural policy, leadership development, and trends in private sector support for the arts			.